



HANDPICKED COLLECTION

Quality Lodgings is an enticing collection of highly individual hotels in Europe devoted to authentic hospitality and excellent cuisine. Each of these handpicked hideaways are a pleasure for all senses. On a culinary level, as well as its interior design, its surrounding and its blissful bedroom comfort.





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Quality Lodgings empowers owners to capture their authenticity and individuality while taking advantage of QL's network and expertise to drive returns and sustain long-term success. We will explain the QL Membership based on our value drivers: QL Media, QL Sales & Marketing and QL Community.

QL MEDIA

We promote affiliated hotels through a variety of owned and external media.

Dedicated page in QL Guide (2/1 page incl 2 pictures) | 4 QL Guides per room | Exposure in consumer newsletter | Social Media | QL Blog

QL SALES & MARKETING

We reach niche target groups, increase engagement and offer commercial support.

Dedicated hotelpage on QL Website | Unlimited bookings | Channel Manager connection Hoteliers.com | Customised QL Unique Break | QL Giftcard program | Hoteliers newsletter | Mastercard Priceless.com | Media partners (commissonable)

Standard fee INT hotels	€ 4.250,-
Fixed fee per room	€ 35,-
Up to 15 rooms	€ 3.150,-

Exclusive rates for Michelin * Hotels.

All rates are excluding VAT, using actual exchange rates.

Prices are subject to change.

QL COMMUNITY

Share experiences and connect with like-minded hospitality professionals.

